ABSTRACT OF THE DISCLOSURE

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A gearshift knob includes a body and a solid pattern. The body has a grip 2 and a top. The solid pattern is formed either on the top or the grip of the body and 3 could be a company logo, significant symbol, trademark etc. Consequently, the 4 solid pattern makes the gearshift knob to be more frictional and provides an 5 improved feeling to prevent a situation of the gearshift slipping out of a hand 6 7 when a driver holds the gearshift knob to change gears. Also, the solid pattern makes the gearshift knob more attractive to consumers. Furthermore, because 8 the solid pattern could be a company logo or trademark, the gearshift knob with 9 the solid pattern will promote the company image to the consumers. 10